



Sponsorship Transformation: Building Better Game Plans

Irish Sponsorship Summit
March 15th 2011 - Aviva Stadium

Speakers include:

Padraig Power
Commercial and Marketing Director



Rory Sheridan
Sponsorship Marketing Manager



Jim Tobin
Director & Head Sponsorships Canada



Jonnie Cahill
Marketing Director



Damian Devaney
Leading Marketing & Communications
Professional

Barney Whelan
Dir. Communications & Corp. Affairs



Nicky Doran
Head of Marketing



John Trainor
Managing Director



New Game Plans Are Being Written for how to win with sponsorship in the new Ireland to come – **Are You Ready?**

This **Irish Sponsorship Summit 2011** (ISS) will deliver industry leading speakers outlining how they and their brands are transforming the way they do sponsorship in order to deliver a new era of sponsorship results.

The ISS will be THE must attend dedicated sponsorship conference in Ireland in 2011.

ISS Features:

- Discussion and analysis of best practices and sponsorship marketing trends within the Commercial, Sport, Banking/Financial, Arts and Non-Profit sectors.
- Keynote addresses and interactive roundtable discussions from both Irish and global industry leaders.
- Exclusive networking opportunities with like-minded industry professionals at this FULL DAY event.

Earlybird Rate €349

Available Until Feb. 18th

Limited Availability - Not For Profit & Group Rates Available
Register Now @ www.irishsponsorshipsummit.ie